



## PRESS RELEASE

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For immediate release

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### **NEW PROGRAM PREPARES NONPROFIT STAFF FOR LEADERSHIP**

The nonprofit business sector – significant in its size - plays an integral role in the quality of life of south Puget Sound residents, providing much-needed educational, cultural, environmental, and health and human service programs.

It is a commonly accepted fact that the nonprofit business sector needs to better support its emerging leaders by investing in their professional development. On August 9, 2007, *The Chronicle of Philanthropy* reported, “Charities will need to attract **640,000** new senior-level managers over the next decade to replace retiring baby boomers and fill positions created by the growth within organizations.”

Recognizing this important need, The Nonprofit Leadership Institute was founded by NonProfit Solutions NW and South Puget Sound Community College in partnership with the Business Resource Center of the Economic Development Council of Thurston County, the Thurston County Chamber of Commerce, United Way of Thurston County, and other nonprofit and corporate sponsors. This program is the first of its kind in the south Puget Sound area.

“It is more important than ever before that nonprofit organizations operate in an efficient, effective, and accountable way. In order to continue to meet the demands of our community, the nonprofit business sector must begin to prepare its staff for leadership in the future. This program is the answer to that call

for action,” said Michael Cade, Executive Director of the Economic Development Council of Thurston County.

Recently approved for college credit by South Puget Sound Community College’s Instructional Council, the purpose of The Nonprofit Leadership Institute will be to provide:

- a comprehensive curriculum that will help assure agency sustainability in the future
- high caliber instruction
- a class schedule sensitive to the needs of the nonprofit professional and the organizations they serve
- college credits that can be applied to college/university degree programs
- enjoyable collaboration and personal networking among class participants that will extend far beyond the term of the program

Twelve full-day classes (a total of 84 hours of instruction) will be held in a period beginning in September 2008 and ending in June 2009 in classrooms at South Puget Sound Community College.

Based on needs reflected in recent surveys of local nonprofit organizations, the Nonprofit Leadership Institute will confer a certification for the completion of these comprehensive courses of study:

- The Ethics of Nonprofit Management (1 day)
- Nonprofit Budgets and Accounting/Issues in Financial Accountability (2 days)
- Sustainable Fundraising and Marketing (2 days)
- Governance and Board Development (2 days)
- Human Resource Management (2 days)
- Performance Measurement (1 day)
- Strategic Planning (1 day)
- Volunteer Management (1 day)

Registration for the Nonprofit Leadership Institute will begin in June 2008. Interested participants, instructors or others with questions are encouraged to contact Suzann Stahl, NonProfit Solutions NW at (360) 866-3638 or Margaret Hoyer, Associate Dean for Leadership and Management, South Puget Sound Community College at (360) 596-5743.